

STRATHFIELD COUNCIL

REGISTER OF SPONSORSHIP

FY 2024/2025

Last Updated: 1 October 2024



Council's Sponsorship Policy states:

2.11 Public Register

All sponsorship agreements will be listed in a publicly accessible sponsorship register and current sponsorship agreements will be noted in Council's annual report, in a form commensurate with the significance of the sponsorship.

Please see the sponsorship register below.

REGISTER OF SPONSORSHIP FY 2024/2025

Event/Activity Sponsored	Sponsor	Date/s of Agreement	Details of Items Provided by Sponsor	Details of Items Provided by Council	Probity Assessment Completed (Y/N)
Moon Festival 2024 event	Optus	28 September 2024	\$3,000 + GST cash for sponsorship of the Event	<p>Sponsorship funds were used to purchase Mini Mooncakes which were given to event visitors for free. In association with this, Optus received:</p> <ul style="list-style-type: none"> - Sponsors Logo on Council websites – main and events. - Acknowledgement of Sponsor on Council websites - main and events. - Sponsor logo present in printed event program around event site. - 400 x mini mooncakes individually packaged in sponsor branding to be handed out to attendees. - Acknowledgement on selected event signage. - The Event logo for Sponsor to use as promotion up and until 28 September 2024. - Acknowledgement certificate 	Y

				<ul style="list-style-type: none">- Promotional stall at event.- Opportunity to distribute pre-approved collateral and samples at Event	
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For further information, please contact:

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